

River Eves Elementary PTA

Business Partners Program

2021-2022



River Eves opened its doors in August of 1996.

"Community" is more than just a word at River Eves Elementary school (REES).

It is a way of life that we put into practice every day. Working collaboratively with parents and community members, teachers nurture and promote self-worth and respect for all learners. River Eves typifies a true neighborhood school surrounded by a supportive residential community. We are exceptionally proud of our diverse student demographics and embrace the fact that we have students from a variety of backgrounds, cultures, races, and walks-of-life! The River Eves PTA is committed to providing ongoing support for Family First events, and we are delighted to have business partners who support us in that endeavor.

The Business Partner Program

The strong sense of community that the River Eves family has extends beyond our doors and into our incredible network of business partners. We have a long history of community engagement and hope to continue that strong bond in this school year. For the 2021-2022 school year we have updated our business partner program to simplify the sponsorship options and provide more opportunities for our students and families to support our local businesses in what looks to be a more in person school year! We will continue to have the program with 5 sponsor levels and continue to focus on enhanced promotional opportunities as businesses look for new, creative ways to market themselves in this ever-changing marketplace.

Why partner with River Eves Elementary School?

With over 600 children enrolled, REES provides an excellent opportunity for local businesses to market their products and services to the family members of attending children. The families at River Eves are highly motivated parents who take an active role in their child's education and are a very active and engaged PTA community that help drive benefits for the school and local community. In addition, PTA will continue to offer a variety of enrichment activities for our students and families. Becoming a Business Partner allows you an opportunity to promote your business to our community while choosing the level of involvement or partnership that best suits your needs and promotes your business.

Focus for 2020-2021

While we focus our funds on numerous different programs to support our school and community, 2 that we would like to highlight for this school year are:

- **Teacher Grants:** The PTA supports teachers by providing generous funds for teacher grants. Teachers can use these funds to support their classroom with new supplies, teaching materials or technology purchases
- **School Supply Kits and Classroom Support:** Individual supply kits are available through PTA in May of each school year to help families prepare for the upcoming school year. PTA will also provide supplemental supplies to the classrooms to limit school supply sharing.

*We hope you will **"Rise up with River Eves"**
to support our students while we support our community!

BELIEVE! ENGAGE! EXCEL!

We are very excited to kick off the new school year and engage and promote our Business Partners to drive local patrons into your businesses. We are all optimistic about much more and hopefully complete in person school year, so we have updated the brochure accordingly. We have worked very hard to continue many programs and events and provide as many opportunities as we can to support your business.

We will continue to remain nimble in the event we need to pivot back to a virtual setting.

Here's to a great school year and a community to support our business partners. .

To sign up for REES Business Partners please register on:

<https://riverevespta.new.memberhub.store/store> and upon sign up you will receive a tax receipt.

Level + Contribution	Benefits
<p>Bronze \$100</p>	<ul style="list-style-type: none"> Two Social Media Promotions (Facebook, Twitter, and Instagram) to be provided by BP. Business name and Logo listed on the PTA/REES website and the online school directory via MemberHub PTA Business Membership
<p>Silver \$250</p>	<ul style="list-style-type: none"> Two e-flyers or physical flyers provided by BP sent to River Eves community or provided to the front desk. Participation in Fall Festival, Winter Jam, and Spring Fling Business logo printed on Eagle Flier t-shirt Promotional item added to Eagle Flier 5K electronic or physical race packets Invitation Eagle Circle Reception: Date TBD
<p>Gold \$500</p>	<ul style="list-style-type: none"> Business name, logo and partnership level will be listed during Curriculum Night Two promotions to be provided by BP in a monthly promotional newsletter sent to River Eves community (school email distribution)
<p>Platinum \$750</p>	<ul style="list-style-type: none"> 2, 1 Weeklong banner advertisement on REES & PTA website and social media: Facebook, Instagram, Twitter Featured as a Partner of the Month on REES & PTA website Highlighted in REES & PTA newsletters as Partner of the Month
<p>Diamond \$1000</p>	<ul style="list-style-type: none"> Recognition at the beginning and end of all PTA general meetings and during presentations to parents. Display partner banners on perimeter fencing Month-Business name on school's street marquee for 2, one-week periods (Fall and Spring) Month-long banner advertisement on PTA website and social media: Facebook, Instagram, Twitter